

This guide will help you locate information on industries. It is selective, including only major titles in the field. For additional resources check the Library Catalog under the appropriate subject headings, or ask for assistance from a reference librarian.

I. ARTICLE INDEXES

Business Source Premier, Lexis-Nexis, and Business & Company Resource Center, can all be accessed via the Libraries' homepage, (<http://library.lib.binghamton.edu>) under *metaLink*, then *Management and Business*.

Business Source Premier

This full text database provides access to over 1000 business and economics journals. It also contains company and industry profiles, country reports, and market research reports.

Business & Company Resource Center

Click on *Industry* to search for reports by industry code (SIC or NAICS) or by keyword. Click *Articles* to find articles from industry and trade magazines.

LEXIS-NEXIS

To find industry articles, click on *Business*, then *Industry & Market* and then select your industry. Articles are full-text.

II. INDUSTRY CODES

North American Industry Classification System

Ref HF 1042 .N66 2002

This is the new system, devised by the Department of Commerce, to replace the Standard Industrial Classification (SIC) codes. Numerous business directories and government publications use the codes.

Standard Industrial Classification Manual

Ref HF 1042 .A55

This is a guide to Standard Industrial Classification (SIC) codes, which are codes assigned to products and services by the U.S. government. Replaced in July 1998 by the NAIC manual, above.

Standard International Trade Classification Revision 3

Ref HF 1041 .U56 1986

This is the set of broad industry codes used by the United Nations. There is no relation to either the SIC or NAIC codes used by the United States.

Harmonized Tariff Schedule of the United States

Gov. Docs ITC 1.10

International product category codes used by importers and exporters.

III. INFORMATION ABOUT INDUSTRIES

Standard and Poors' Industry Surveys

Ref HC 102 .S8

This quarterly survey provides analysis of U.S. industries. Each section has several statistical tables, and information about individual companies within specific industries.

Automotive News Market Data Book

Ref HD 9710 .U5 A85

Has detailed statistics for the world auto industry, with the main emphasis on the United States. Includes sales, production, prices, etc.

- Business & Company Resource Center*** Internet database
Contains industry reports. See description on first page.
- Business Statistics of the United States*** Ref Desk HC 101 .A13122
Has historical statistics on production, capacity, employment, orders, inventories, etc. Look in the Table of Contents under "*Industry Profiles*".
- County Business Patterns...New York*** Ref HC 107 .N7 C85
Very basic industry information for Broome County.
- Industry Review*** Ref HG .4961 .M68
Has comparative financial statistics on individual public companies arranged by industry.
- Information, Finance, & Services USA*** Ref HD 9981.1 .I54
Contains industry analyses, statistics, and information on leading companies. Arranged by NAICS code.
- Infrastructure Industries USA*** Ref HC 79 C3 I54
Covers the agriculture, mining, utilities, construction, and transportation industries.
- Manufacturing & Distribution USA*** Ref HD 9721.M364
Contains industry analyses, statistics, and information on leading companies. Arranged by NAICS code.
- Statistical Abstract of the United States*** Info Commons Ref DeskHA 206 .S8
Published annually by the U.S. government. Look under the industry name in the index.
- Ward's Automotive Yearbook*** Ref HD 9710 .U5 W3
Has statistics for the automotive industry, with a focus on North America.

IV. BUSINESS RATIOS

These sources provide the operating and financial ratios of many industries, arranged by SIC code.

- Almanac of Business and Industrial Financial Ratios*** Ref HF 5681 .R25 T68
Industry Norms and Key Business Ratios Ref HF 5681 .R25 I54
RMA Annual Statement Studies Ref HF 5681 .B2 R6